

# Advertising Insertion Order

RETURN THIS COPY TO FANTASY BASEBALL INDEX MAGAZINE. A signed insertion order **must** be returned no later than December 19, 2011.

Mail to *Fantasy Baseball Index*, PO Box 15277, Seattle, WA 98115-0277 or fax to 206-527-4840.

Place my advertisement in *Fantasy Baseball Index* magazine's 2012 edition. **I have read the contract below, and I understand and agree to all its terms and conditions.** I certify that I am authorized to place advertising on behalf of the organization I represent. I agree to pay for additional charges the publisher incurs on my behalf, including resizing advertisements submitted at the wrong size, subject to the terms outlined below. I agree to all terms of this contract without exception, unless granted in writing by *Fantasy Baseball Index* magazine.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

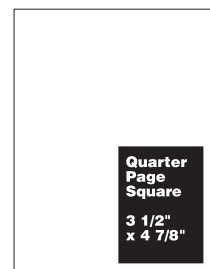
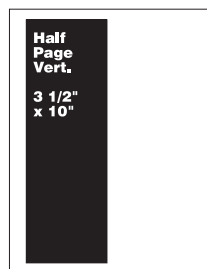
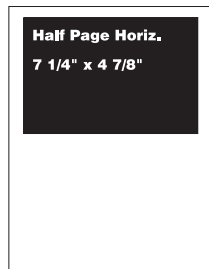
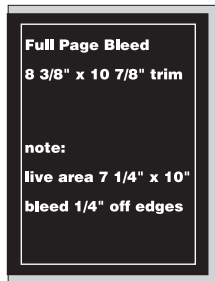
Relationship to Advertiser \_\_\_\_\_ Business Advertised \_\_\_\_\_

Street Address (required) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone ( ) \_\_\_\_\_ Other Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_



Size of ad:

Special instructions: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name (exactly as it appears on card) \_\_\_\_\_ Security Code\* \_\_\_\_\_

Address (where credit card is billed) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Amount to be charged \$ \_\_\_\_\_ Signature \_\_\_\_\_

\* For the majority of credit cards, the security code is the last three digits of the number shown on the signature strip on the reverse side of the credit card. For American Express Cards, the security code is the four digit number shown above the credit card number on the right-hand side of the front of the card.

## Terms and Conditions

1. Advertisements for *Fantasy Baseball Index* are accepted upon the representation that advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency assume all liability for its content and agree to indemnify and hold Publisher harmless against any claim, action, liability, losses and expenses including attorneys' fees resulting from or arising out of the publication of any advertisement submitted by advertiser or its agency.
2. All subject matter and content, including form and style, are subject to Publisher's approval. Publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation or position commitment at any time. Acceptance of ad copy by Publisher once shall not affect rights of Publisher later.
3. Positioning of advertisements is at the discretion of the Publisher except where a request for a specific preferred position is acknowledged and accepted by the Publisher in writing.
4. Advertisements not received by our advertising production department by December 19, 2011 will not be entitled to the privilege of O.K. or revision by the advertiser or its agency.
5. **No cancellations will be accepted after December 19, 2011. Premium positions may not be cancelled at any time.**
6. No conditions other than those set forth in this rate card shall be binding on the Publisher unless specifically agreed to in writing by the publisher. Publisher shall not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with provisions of this rate card.
7. Publisher shall have no liability for errors or omissions. This contract shall not be invalidated by reason of any omission or error. In no event shall Publisher be liable to advertiser or its agency for incidental, special or consequential damages of any kind (including damages for lost profits).
8. Publisher shall not be liable for any costs or damages of any nature whatsoever, if for any reason it fails to publish an advertisement.
9. Mechanical production charges incurred on behalf of advertiser or its agency in the preparation of advertising material will be rebilled at net cost.
10. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Publisher for advertising which was published.

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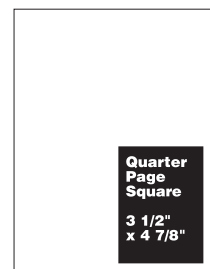
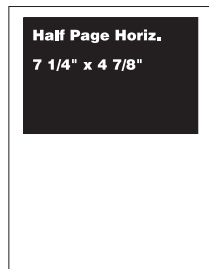
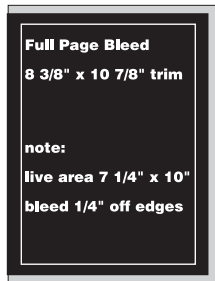
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Advertiser copy